

New *Best of Beable*® Educator Appreciation Program Honors Teachers' Commitment to Students

LAKEWOOD, NJ – August 21, 2024 – Beable Education has announced the launch of its new Educator Appreciation Program, *Best of Beable*®, effective with the start of the new school year. *Best of Beable* is a multifaceted program designed to recognize and honor teachers' commitment to their students.

Beable's breakthrough Life-Ready Literacy® platform intertwines literacy acceleration, career exploration, personal growth, and academic rigor via a single system. The CODiE award-winning platform provides just-right content and targeted scaffolds at each learner's reading level to put every learner and all tiers of students on personalized paths to literacy proficiency and gainful employment.

In launching *Best of Beable*, Founder and CEO Saki Dodelson points to the need to acknowledge and celebrate educators. "Teachers are tasked with one of the most vital roles in our society: nurturing and educating the next generation. Yet, they often find themselves underappreciated and overburdened," Dodelson says. "Extending teachers, listening and learning from them, and always deeply appreciating them is at the heart of our mission."

The *Best of Beable* program was developed based on this mission. It enables teachers to share their knowledge and insights with the Beable team. Teachers also earn points for completing key activities and reaching milestones in successfully implementing Beable, such as:

- Launching students on the platform and ensuring completion of its fully computer adaptive Lexile assessment and RIASEC Career Indicator Survey
- Attending pre-launch and ongoing professional development sessions
- Tracking student completion of lessons as well as progress being made in increasing Lexile levels

As teachers share best practices and complete these milestone activities, they can redeem points for exclusive classroom rewards for their students, participation in thought leadership and knowledge exchange sessions with national experts, recognition via the Life-Ready Literacy Hall of Fame, and other opportunities.

Co-founder and Chief Academic Officer Susan Gertler states, "Leveraging teachers' experience and wisdom, and empowering them in return, is integral to Beable's success. *Best of Beable* supports the goal we share with every educator: to close the literacy and opportunity gap for all students."

About Beable

Beable is the breakthrough online system that intertwines literacy growth, career exploration, personal growth, and academic rigor via a single platform. Through the platform, students discover where they are academically, what makes them unique individuals, and where they need to and want to go in school and in life. They explore careers that match their personal and occupational interests and learn the literacy demands of each career. As they do, they become highly motivated to take control of their own learning, with literacy growth at up to 5X expected annual growth the result.